

## **ROLE DESCRIPTION FOR A LOCAL GARDEN ORGANIC HUB CO-ORDINATOR**

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### **Overall Purpose**

1. To provide information to Garden Organic members in the locality and act as the Garden Organic representative.

### **Responsibilities**

2. To inspire local members to stay engaged in organic growing and committed to action
3. To raise awareness of relevant local organic initiatives
4. To support Garden Organic local initiatives e.g. Master Gardeners, One Pot Pledge
5. To co-ordinate any local fundraising or member recruitment opportunities
6. Liaising with a dedicated Garden Organic Trustee and/or a Garden Organic Ambassador who would provide support and encouragement

### **Activities of the Local hub**

7. Sharing local organic growing information and best practice
8. Complementing and supporting existing organic initiatives
9. Supporting initiatives to engage new/current communities and groups into organic growing
10. Posting relevant local event activities on a local hub page of the Garden Organic website
11. Circulating a local e- newsletter and engaging local media where appropriate
12. Co-ordinating Members Garden Organic Open days and/or Organic Open Gardens weekend
13. Raising awareness of what is going on organically in the area
14. Promoting benefits of Garden Organic membership at relevant local events e.g. Apple days
15. Seeking local fundraising opportunities to support organic initiatives
16. Organising local organic seed distribution
17. Supporting organic seed swap networks – including local heritage seed varieties
18. Promoting the growing of local heritage and heirloom varieties
19. Arranging educational and social events
20. Supporting our research work – members' experiments
21. Collaboration with partner organisations e.g. Slow Food Movement, Soil Association

### **Fundraising or Publicity Materials**

22. To be provided by Garden Organic

### **Expenses**

23. Garden Organic would cover any reasonable expenses (agreed in advance)